

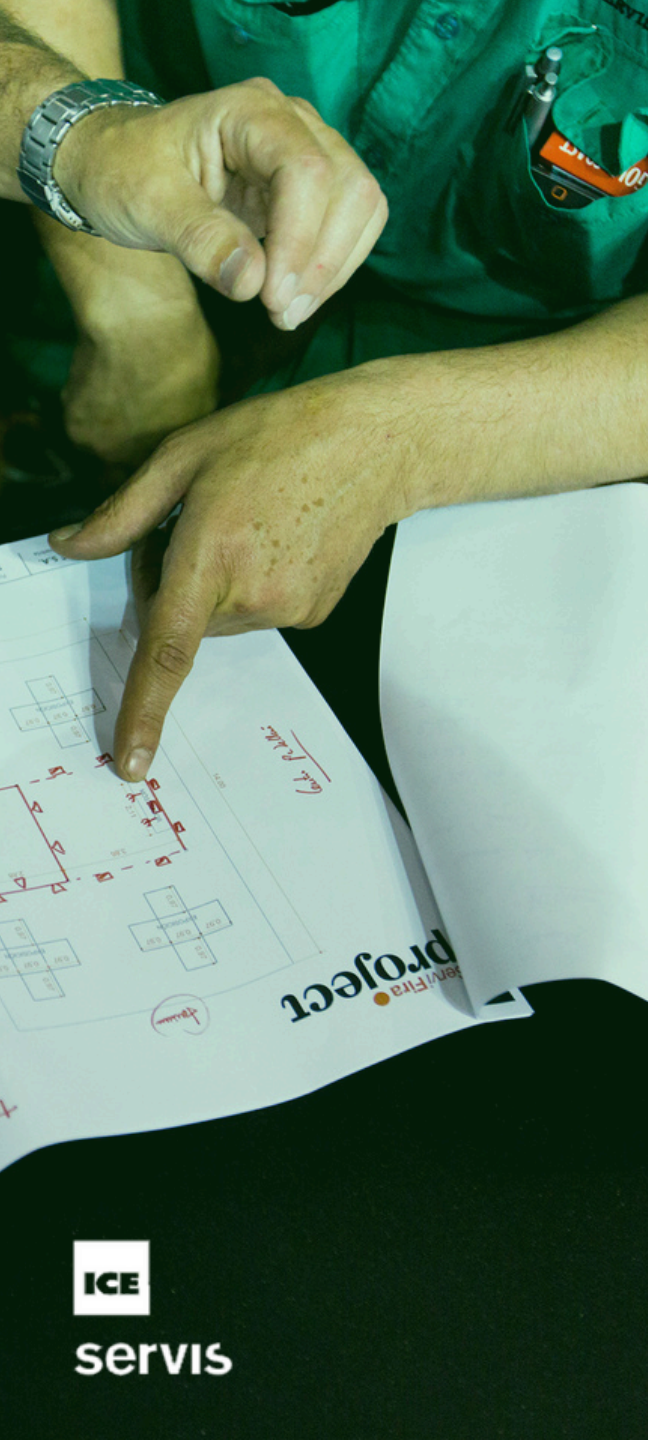


BOOST YOUR BUSINESS AT ICE 2025

LEAVE ON OUR HANDS

THE MANAGEMENT OF YOUR BOOTH





International Casino Exhibition (ICE) Leading Gaming Trade Show

What is ICE?

ICE (International Casino Exhibition) is the world's leading trade show dedicated to the gaming and betting industry. It brings together professionals from casinos, sports betting and iGaming.

What kind of exhibitors does ICE attract?

ICE attracts a wide range of exhibitors, including technology manufacturers for casinos, sports betting solution providers, iGaming companies, virtual reality innovators, and payment solutions within the gaming industry.

What new features were showcased at ICE 2024?

ICE 2024 was a showcase of innovation, featuring new solutions in mobile betting, virtual reality gaming platforms, and advancements in artificial intelligence applied to gaming.



ICE

servis





Key features at ICE 2025



FROM JANUARY 20 TO
22, 2025



FIRA DE BARCELONA, GRAN
VIA, BARCELONA, SPAIN



THE WORLD'S LARGEST GAMING
TRADE SHOW



+45,000 INDUSTRY
PROFESSIONALS IN 2024



HIGHLIGHTED AREAS SUCH
AS THE ESPORTS ARENA OR
THE GLOBAL GAMING
FORUM



MORE THAN 800 EXHIBITORS
EXPECTED





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green builders



servis



Since 1965 as the **INDUSTRY LEADER**



IN-HOUSE PRODUCTION

from start to finish. Own local teams. Complete assembly. Sustainable materials and resources. Spanish leader in stock & structure and among the largest in Europe



30.000m2 FACILITIES

next to the main venues. Barcelona, Madrid, Zaragoza



OFFICIAL PARTNER

of the main venues. Technical and commercial office on the same premises. Direct contact with key figures.



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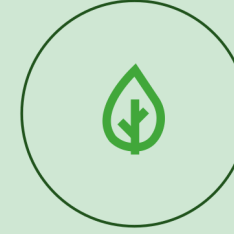
DESIGN AND PRODUCTION WITH A SUSTAINABLE CONSCIOUSNESS



GREEN TEAM OF MORE
THAN 100 PROFESSIONALS



MORE THAN 1,000
EVENTS PER YEAR



CARBON FOOTPRINT
EMISSION OFFSET (150t)



OVER 200,000 m2 BOOTH
PRODUCTION (1 year)



MORE THAN 15,000 PIECES
OF FURNITURE AVAILABLE ((1 year)



OVER 100.000m2 BUILT IN
EVENTS (1 year)

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GREEN BUILDERS

ESSENCE OF SERVICE



EXPERTISE

We provide knowledge and experience. We advise and take care of your project. Trust and safety of being in good hands



STRUCTURE & PROCESSES

Resolute. Effectiveness and efficiency. General contractor. High technical skills Integrated value chain with full processes



GREEN ATTITUDE

Our brand, Servis is a statement: Service Commitment to customer satisfaction Green vision. Focus on sustainability



servis





OUR

VENUES



Fira Barcelona



ICE
servis

INTEGRAL

CONGRESS



Gartner



vmware®



SERVICE

PROJECTS



rexroth
A Bosch Company





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Our Projects IN THE GAMING / TECH SECTOR





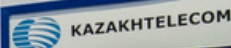
KAZAKHTELECOM



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DIGITAL GOVERNMENT



KAZAKHTELECOM

CLOUD SURVEILLANCE



KAZAKHTELECOM



 **DIGITAIN**

SPORTSBOOK
OUR SPORTSBOOK
HAS IT ALL

**WIN JERSEY WITH
FIGO'S SIGNATURE**

CENTRIVO
AWARD-WINNING
IGAMING PLATFORM

DIGITAIN



ultraplay
Your trusted
iGaming Provider

FULLY TAILORED SPORTS CONTENT

ULTRAPLAY



SILVER
fast track CONTINENTAL technologies
PREMIUM SPONSORS
BRAGG IMGARENA CLOUDFLARE
AMUSNET BLUE GURU GAMES
PLAYBOOK
Uber form

EVONNA®

Multiple monitors displaying betting odds and game information:

- Monitor 1: KENO 28
- Monitor 2: FIRST 5 MEMBERS: 1 X STAKE INDOVER 1225
- Monitor 3: KENO 28
- Monitor 4: KENO 28
- Monitor 5: LIVE BETTING 2/2

BETX PASSION FOR THE GAME

EVONNA

Cubeia

ONLINE
GAMING
SOFTWARE
since 2007

Cubeia

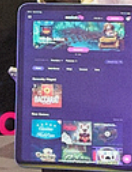
iGaming Platform & Poker Software

CUBEIA
POKER

The #1 poker product on the market

TURKEY P...
CRYPTO
CURRENCIES

Streamlined crypto iGaming platform
supports 2,000+ coins & tokens



CUBEIA

Cubeia



MICROSOFT

PRISMA CLOUD

PRISMA CLOUD



PRISMA CLOUD | paloalto

PRISMA CLOUD | paloalto

Run Kubernetes
Anywhere.
We've Got
Security Covered.

PALO ALTO

TATA CONSULTANCY SERVICES

Future Forward
Thriving in the Connected World
#FutureForward

TATA
CONSULTANCY
SERVICES

Sortida
Salida / Exit
Altres Pavellons
Otros Pabellones / Other

Future Forward

#FutureForward

AVSYSTEM

AVSYSTEM

zain

lobitel

TATA CONSULTING SERVICES



REDEFINE
THE LIMITS.



CSG



GSMA™

GSMA™

GSMA™

DIGICO KT

DIGICO KT

GSMA Advance offers high-quality, evidence-based training courses

gemme

Welcome



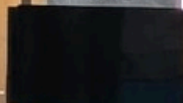
GSMA



SECURE DEVOPS.
IT'S A BINARY DEC1S10N.



SCAN FOR CONTENT, CONTACTS AND PRICES



Google Cloud

Networking for
Applications
Not Infrastructure

JFROG

AIRZONE

AIRZONE

CLIMATE
CONTROL
PEOPLE



HVAC integration
in 1 hour or less

Yes,
ΔIDOO



Airzone bridges the gap
between HVAC and IoT

More than
a product

OUR ADDED VALUE



AIRZONE ACADEMY



OUR OWN TECHNICAL
SUPPORT TEAM



JOIN YOUR HVAC
PROJECT WITH US

AIR ZONE



TURNKEY SERVICES WITH SUSTAINABLE CONSCIOUSNESS

BE PART OF THE GREEN CHANGE

ICE servis

